**RUBRIC: ORIGINAL ART PRODUCT**

From Winter Virtual Judging to invited to State Championship

Individual Student Event

DEADLINE TO REGISTER: check state STLP website

Look around for the creative students who produce art for projects, web sites, materials, etc. and ask them to enter work for this category. The original digital work has no clip art or images from any other source. Each piece should have a unique title. The best products will be invited to State Championship for final state judging. First and second place will be recognized at the State Championship Awards. Winning digital art will hang at the Lexington Explorium following the State Championship and will travel to the next fall showcases across Kentucky for students and teachers to view.

What the STLP Coordinator/Coach should do:

* Share the rubric with students that create digital original art
* Decide a location to post work, noting URL address when the school registers
* Assist student with questions, make suggestions on quality of work; ask an art person to help
* Determine the best pieces to represent your school
* Check for any copyright issues
* Register the pieces online by deadline
* Post work with title, software and process used to create work
* Make sure the URL location can be accessed by a judge
* Print and mat the piece to size if it is selected as a finalist for State Championship

What the student should do:

* Review rubric; attach if selected as finalist
* Create original digital art, no clip art, digital photos or online images are allowed
* Same image cannot be entered in multiple categories
* Respect intellectual property of others, follow all copyright rules
* Turn work in on time with title, software and process used to create work to be posted by Dec. 30

SCHOOL NAME: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

DISTRICT: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

NAME OF STUDENT: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

TITLE OF PIECE: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

GRADE LEVEL: P1 P2 3 4 5 6 7 8 9 10 11 12

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| **WINTER VIRTUAL JUDGING** | **CRITERIA** | POINTS EARNED |
| **ACCESS** | The pieces can be viewed online | 0 10 |
| **COPYRIGHT** | There are no issues with copyright; It is school appropriate | 0 10 |
| **CREATIVITY/ORIGINALITY** | The piece stands out as unique and original | 1 2 3 4 5 6 7 8 9 10 |
| **INTEREST** | Image or design catches and maintains the viewer's interest (visual communication) | 1 2 3 4 5 6 7 8 9 10 |
| **VISUAL IMPACT** | Color, image supports the desired mood | 1 2 3 4 5 6 7 8 9 10 |
|  | **TOTAL SCORE OUT OF 50:** |  |
| **STATE CHAMPIONSHIP** |  |  |
| **PRINTED WORK** | Piece is surrounded by a black or white paper 1-2 inch mat  After matting, it is no larger than 11 x 14 inches or smaller than 5 ½ x 8 ½ inches  A typed label is attached to front right bottom corner of mat  and includes student name, grade, school name, district name, title, category, and software; affix Velcro to hang | 1 2 3 4 5 6 7 8 9 10 |
| **CREATIVITY/ORIGINALITY** | The piece stands out as unique and original | 1 2 3 4 5 6 7 8 9 10 |
| **INTEREST** | Image or design catches and maintains the viewer's interest (visual communication) | 1 2 3 4 5 6 7 8 9 10 |
| **VISUAL IMPACT** | Color, image supports the desired mood | 1 2 3 4 5 6 7 8 9 10 |
|  | **TOTAL SCORE OUT OF 40:** |  |